3.2.7 Long Term Plans

Mission Statement

To promote the safe and sportsman-like use of firearms and to develop and encourage the sports of competitive and recreational shooting in all regions of the NWT.

Area of Emphasis _____**Youth & Public Relations**_____

	Objectives				
Goals	**2008– 2009**	**2009 – 2010**	**2010 – 2011**	**2011 – 2012**	**2012 – 2013**
Increase awareness of the organization and our sport	Make contact with the media regularly. Get national body to identify shooting as a summer sport so we can get it into the WCSG	Get shooting back into the AWG and use the event to promote the sport	Make contact with the media regularly	If shooting is not in the AWG by now, we will get shooting back into the AWG and use the event to promote the sport	Have Media Shoots – invite the media to demonstrations and have them as participants
Provide easy access to information about our Sport	Refresh the web site on an ongoing basis and ensure there is content of interest to all levels of athlete	Promote more communities to be involved on the Executive of NWTFSS	Promote more communities to be involved on the Executive of NWTFSS	Refresh the web site on an ongoing basis and ensure there is content of interest to all levels of athlete	Promote more communities to be involved on the Executive of NWTFSS
Increase number of coaches in each coaching level	Develop an additional certified course conductor in the NWTFSS. This is critical! Level 1,2 & 3 R & P & S Coaching Clinics	Level 1,2 & 3 R & P & S Coaching Clinics	Level 1,2 & 3 R & P & S Coaching Clinics	Shooting Symposium - Athletes - Coaches - Administrators	Level 1,2 & 3 R & P & S Coaching Clinics
Increase membership, focusing on the youth	Deliver presentations and demonstrations to youth service clubs Host postal matches including more communities across the territories	Approach the community schools to do presentation on our organization Focus on the next CG 2009 and 2011	Hold mini competition in the communities with awards	Expand Internet airgun matches to include shooters outside of the NWT. Get NWT shooters competing regularly in Postal matches outside the NWT	Encourage and support other communities to open indoor airgun ranges.